

## PRINT AND COPY SERVICE FOR THE GERMAN CENTRE

Mobility, flexibility and automated billing for every resident





*The customer:*

*German Centre for Industry and Trade Beijing Co. Ltd.  
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### **:: GERMAN CENTRE ::**

The Beijing German Centre, a wholly owned subsidiary of Germany's Landesbank Baden-Württemberg (LBBW), is one of six German Centres worldwide dedicated to supporting small and medium-sized businesses in settling on attractive, but difficult foreign markets. By concentrating foreign trade expertise it creates synergies. Specialists for all kinds of themes are residing directly in the German Centre.

The Beijing German Centre leases office space and conference rooms, while offering several additional services. All this is complimented with intensive consulting and support through the German management team of the Centre. Many of the services are open to non-residents also. The German bakery's café has been established as a central meeting point for residents and visitors.

The German Centre cultivates its excellent relationships to German and Chinese authorities, trade associations and institutions. It has an outstanding reputation and has become the contact point of choice for German and Chinese companies in Beijing.

### **:: THE TASK ::**

One of the Centre's many service offerings is a central print and copy service for all residents (87 companies) and visitors. A print and copy station has been installed, where the number of pages was manually added to lists for further processing and billing.

### **:: THE CCP SOLUTION ::**

To make the service more convenient for the residents of the German Centre CCP's „JScribe Mobile Print Solution (JMPS)“ has been deployed. Every user is now able to send their print jobs to the printing station, utilizing the „CCP Universal Driver“ distributed free of charge, together with an ID card through the Centre management, or bill their copy jobs directly to the card.

### **:: PRINTING MADE EASY ::**

After the installation the Universal Driver will automatically connect to the Mobile Printing Secure Server installed by CCP, and identify available Mobile Printing stations.

Printing itself is straightforward:

- 1) Instead of the standard printer the user chooses the Universal Driver for print purposes and otherwise prints as usual.
- 2) Via the driver's menu the information needed for identification at the print station is entered (in the German Centre this is the ID card number).
- 3) The print jobs are now encrypted on the PC or laptop, securely sent and stored on the Mobile Printing Secure Server and are ready to be collected at the Mobile Printing station. After the printout the print data will be deleted.\*





### :: THE PRINTING STATION ::

The German Centre's printing station is a Konica Minolta bizhub C252 Multifunctional Device (MFD). All print jobs and copies will exactly be assigned to the user's ID card.

The Mobile Printing Solution supports the full functionality of the MFD. After the identification a list of the user's print jobs is displayed, and the user can now choose between different options (colour or b/w, one-sided or duplex) and select whether the printout will be seamed or stapled. Paper formats, brochure printing or printing multiple pages on one sheet of paper are other available options. Of course unwanted print jobs can be deleted, and the same functionalities are available for copying.

The station can be operated in English and Chinese.

### :: CONFIDENTIAL INFORMATION REMAINS CONFIDENTIAL ::

With an effective Public/Private Key encryption the print job will be secured directly on the computer, transmitted and stored securely and only be decrypted for printout after the identification of the user at the printing station.

\* After a pre-defined period of time all unclaimed jobs stored on the server will automatically be deleted.

### :: FACILITY MANAGEMENT ::

For the German Centre CCP implemented the JMPS extension „Account Management“ for the first time.

This web based application allows for an exact user administration and usage-based billing. ID cards are assigned to users and printouts or copies will be recorded per page (number of pages, colour or b/w, printed or copied) with a specially installed billing system. This system also provides statistics, has an integrated user and customer database including a history data set, and the printed or copied pages will automatically be stated on the resident's invoice.

Alternatively the pages can be charged to a prepaid ID card.



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**:: EFFICIENCY OF THE SOLUTION ::**

**Leif Göritz**, Director of the German Centre Beijing, is fully satisfied with the new solution.

„Our customers have instantly embraced this new service. CCP Systems have realized our requirements with an easy-to-use solution. Recording the print and copy jobs automatically and effortlessly assigning the invoices to our customers results in considerable time savings in the print service’s administration and billing, an important advantage in handling a print volume of approximately 10,000 pages per month.

We are thinking about extending the service and consider the German bakery a near ideal domain for his flexible solution.“

